

TECHNICAL SPECIFICATIONS OUTSCREEN

REQUIRED ELEMENTS :

- **.mov, .mp4 or .flv** video with the best quality possible, **30 seconds max**.
- **OR** a YOUTUBE link of the online video (the best quality possible)
- The click command or the redirection url which have to be programmed when clicking on the ad
- A tracking pixel
- **Redirect are not accepted**

CONTRAINTES TECHNIQUES :

- For video, you can place it on your FTP and provide us the link
- **For any hosting on our servers, thank you to ask a quote to your commercial contact.**

DELAI DE LIVRAISON :

- All design elements must be delivered **at least 7 business days before** online publication

If these deadlines are not respected CMI Media may decide not to broadcast the campaign on the scheduled date

ANY PROBLEM ?

For any and all questions or concerns, please contact traffic@lagardere-pub.com or your sales contact at **CMI Media** !